



FOR IMMEDIATE RELEASE

January 16, 2019

Not for distribution on U.S. wire services or for dissemination in the United States

**HOLLOWAY LODGING CORP. ANNOUNCES
SALE OF TRAVELODGE® HOTEL IN DARTMOUTH, NS**

Halifax, NS - Holloway Lodging Corporation (TSX: HLC, HLC.DB) (“Holloway”) is pleased to announce that it has sold the Travelodge® hotel located in Dartmouth, NS.

The sale price for the hotel was \$6.9 million representing a cap rate of approximately 9.5% and a price per room of \$92,000. Holloway estimates that it will record a gain on sale of approximately \$3.5 million in the first quarter of 2019 and does not anticipate paying any tax on the sale of this property.

Holloway received approximately \$3.2 million of proceeds after closing costs, the repayment of a \$2.8 million mortgage secured by the property and the provision of a \$0.7 million second mortgage. Holloway expects to use the net sale proceeds to fund part of the cost of its substantial issuer bid announced on December 18, 2018 and/or for general corporate purposes.

ABOUT HOLLOWAY LODGING CORPORATION

Holloway is a real estate corporation focused on acquiring, adding value to and operating select service hotels and managing hotels for third parties. Holloway owns 30 hotels with 3,347 rooms. Holloway’s shares and debentures trade on the TSX under the symbols HLC and HLC.DB.

For further information please contact Michael Rapps, Chairman, at (416) 855-1925 or Jane Rafuse, Chief Financial Officer, at (902) 443-5101.

This press release contains forward-looking information within the meaning of applicable securities laws. Forward-looking information may relate to Holloway’s future outlook and anticipated events or results and may include statements regarding Holloway’s future financial position, business strategy, financial results, plans and objectives. In some cases, forward-looking information can be identified by terms such as “may”, “will”, “should”, “expect”, “plan”, “anticipate”, “believe”, “intend”, “estimate”, “predict”, “potential”, “continue” or other similar expressions concerning matters that are not historical facts. Forward-looking information is subject to certain factors, including risks and uncertainties, that could cause actual results to differ materially from what Holloway currently expects and there can be no assurance that such statements will prove to be accurate. Some of these risks and uncertainties are described under “Risk Factors” in Holloway’s annual information form for the year ended December 31, 2017 which is available on Holloway’s profile on the SEDAR website at www.sedar.com. Holloway does not intend to update or revise any such forward-looking information should its assumptions and estimates change.